

## Form for public communication scientific publishing

As a University, we have a responsibility, as well as a commitment, to communicate academic undertakings. Disseminating press releases and news tips stands as a crucial strategy to reach various audiences including the public, various professional groups, patients and decision-makers, through the media.

Please provide the name of the journal in which the study has been published and the impact factor/rank within the field.

For doctoral theses, please provide a hyperlink to access the thesis.

### Describe the findings in layman's terms

1. What does your research reveal, and how can this knowledge contribute to the enhancement of public health?

2. To whom is this important?

3. How did you conduct the study?

4. Highlight aspects of the study that makes it particularly relevant right now

5. What is the next step?

Publication Date/Embargo:

Primary Funders:

Corresponding author:

### Contact

Name and Title:

E-mail/Cell phone:

Please submit the completed form to [press@med.lu.se](mailto:press@med.lu.se) along with the latest version of the scientific article. Thank you!